

PRACTICAL TRAINING COURSE In DIGITAL MARKETING & SEO

Live Project based Sessions



91 -9782860519



DIGITAL MARKETING

WORLD
SYSTEM
TRADE ANALYSIS
SECURITY
MANAGEMENT
DATA
BUSINESS
SEM
PROCESS
SO
E
RESEARCH
BRANDING
WEBSITE
E-COMMERCE
ADVERTISING
STRATEGY
BROWSER
SCOPE
PLACEMENT
SEO
TECHNOLOGY
MEDIA
IDEA
ADS
INTERNET
CONTENT
PROMOTION

UPDATED COURSE MODULE FOR DIGITAL MARKETING STUDENTS

3 MONTH

DIGITAL MARKETING COURSE
PRACTICAL CLASSROOM OR ONLINE
TRAINING IN DIGITAL MARKETING



1500+

**TRAINEE
SUCCESSFULLY
COMPLETED THEIR
DIGITAL MARKETING
TRAINING**

UPDATED COURSE MODULE FOR DIGITAL MARKETING STUDENT

3 MONTH DIGITAL MARKETING COURSE MODULE



- 1. Basic of Digital Marketing**
- 2. Buyer's Journey**
- 3. Keyword Research**
- 4. Website Development Concepts**
- 5. On Page SEO Basics**
- 6. On Page SEO Part 2**
- 7. Technical SEO**
- 8. Off Page SEO & Link-Building**
- 9. Advance SEO Techniques**
- 10. Google Analytics**

- 11. Google Webmaster**
- 12. Local SEO / Google My Business**
- 13. Tracking Performance**
- 14. Google Ads**
- 15. Social Media**
- 16. Blogging**
- 17. Youtube**
- 18. Additional Modules**
- 19. Doubt Session**
- 20. Interview Preparation**

- 21. Marketing Fundamental in Depth**
- 22. Grabbing Projects from Market**
- 23. How to Do Personal Branding**
- 24. Managing Time for Blogging**
- 25. Media Buying**
- 26. Instagram Branding**
- 27. Micro Blogging Expertise**
- 28. How To manage team**
- 29. Project management skills**
- 30. Photoshop & Video Editing**

Hands-On-Practice On Premium Digital Marketing Tools



AHREFS
INR 12,000/-



SEO Minion
INR 13,300/-



SEM Software
INR 18,000/-



Landing Page Builder Tools
INR 43,000/-



SEO Surfer
INR 40,000/-



Keyword Everywhere
INR 22,000/-

Know Your Digital Marketing Trainer....



- 12+ Years of Industry Experience (2008 - till date)
- Thousands of Students & Entrepreneurs are Trained
- Worked with 400+ Clients, Including Foreign Projects
- Successful Enterprenuer Who Made Many Own-International Brands
- Renowned By Many Technical Universities in India
- Hundreds of Public Speakings on Various Universities
- Highly Educated - B.Tech (CSE), M.Tech (CSE)
- Expert in International Branding & Growth-hacking
- Maintaining 200K+ Pages Websites
- Most popular Digital Marketing Trainer among Jaipur's Students

Jaipur's Best Digital Marketing Institute-



Agency Style Training

Complete Training from Basic to Advance Level.



100% Job Assistance

Dedicated HR for helping you to get job after digital marketing classes



Course + Internship

After Digital Marketing Course , Paid Internship Opportunities



Affordable Fees for Offline Coaching

Lowest Fee structure for offline course in jaipur.

Digital Marketing Career Opportunities

- ▶ Search Engine Optimization / SEO Executive
- ▶ Search Engine Marketing / SEM Specialist
- ▶ Social Media Marketing / SMM Expert
- ▶ Content Marketing Manager
- ▶ Web Analytics Expert
- ▶ Email Marketing Manager
- ▶ Digital Marketing Manager

Certified
DIGITAL MARKETING
Professional Training
& Certification
Program





Agency Style Digital Marketing Training



Job Oriented & Skill Development Training

SKILLS

B.Tech Student

Winter Training

MCA Student

Summer Training

MBA Student

Internship Programme

TRAINING



COACHING



TEACHING



KNOWLEDGE



DEVELOPMENT



LEARN



EXPERIENCE



SKILLS

SKILL DEVELOPMENT DIGITAL MARKETING COURSE IN JAIPUR

Infonic is one of the best digital marketing agency that also provides course in digital marketing in jaipur. We cover depth Module of digital marketing like SEO, PPC, SMO, E-Mail Marketing, WhatsApp Marketing, Link Building & Many more.

This Course is Highly recommended for job seekers, MBA Students, Entrepreneurs, IT professionals & Sales Persons

Who Can do Digital Marketing Course



Entrepreneurs

This course will help you to increase your sales through online marketing



FRESHER/ HOUSEWIFES

you can take opportunities for getting job in digital marketing after completing classes



MBA/ ENGINEERING STUDENTS

Perfect job oriented course in IT & Computer who are willing to start their career

"Infonic" Journey as a IT & Digital marketing company in 2012. We started with few and we work many international projects of web development Designing & SEO. After a huge success in international projects we launched some of our products that target international market.

INFONIC TRAINING & DEVELOPMENT CENTER

About

Infonic training and development center, Jaipur, a unit of Infonic Consultancy Services was established in 2012 as a single unit and currently working as devoted Web development, software development, Application development, software development and digital marketing company in Jaipur Rajasthan. It is the leading company offering the best training from notch professional faculty. Infonic holds expertise in providing IT training in college students and company employee in Jaipur.



**KRISHNA TOWER HEERA
NAGAR MODE,DCM**



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SCAN ME